

# ELEVATING BUSINESS ENGAGING COMMUNITY EMPOWERING THE FUTURE

#### **OUR PURPOSE**

We support businesses and everyone they serve to build a brighter future for San Mateo County.

#### **OUR PROMISE**

We are the forum where business voices are heard, engaged, supported, and elevated.

#### **OUR DIFFERENCE**

The Chamber uses effective engagement, diverse perspectives, and strong leadership to be a collaborative force in San Mateo County.

#### **WHO WE ARE**

#### Elevating business. Engaging community. Empowering the future.

The Chamber is where San Mateo County organizations, businesses, and communities come together to create a brighter future. Through events, advocacy, and opportunities to connect, we ensure business voices are heard, diverse perspectives are shared, and leadership is fostered. As a member of The Chamber, you can play an integral role in shaping the economic future of our region.

The Chamber keeps you connected to our San Mateo County's most important economic issues and opportunities. As a member, you can play an active role in advocating for policies and legislation that reflect the needs of our community and our businesses. And when you engage with the Chamber, you reap the rewards of connecting with interesting, informed colleagues, participating in business-building programs and development opportunities, and being a part of bringing local progress to life.

#### **CHAMBER BENEFITS**

### PROVIDING LEADERSHIP, DEVELOPING LEADERS

The Chamber is where San Mateo County organizations, businesses, and communities come together to create a brighter future. We provide local and regional leadership on critical economic vitality issues, such as education, housing affordability, infrastructure, transportation, economic development, and government efficiency initiatives. We work closely with legislative representatives on the state and local level. And we foster San Mateo County's leaders of tomorrow through our 10-month professional leadership development seminar.

- The Chamber played a frontline role boosting economic recovery post-COVID-19.
- Annual Awards and Recognition Luncheon.
- Legislative representation on local, state, and federal level.
- 1,300 people have graduated from our 10-month professional leadership development seminar series.

## ENGAGE FOR MAXIMUM IMPACT

Whatever your organization's size or focus, vou can make a difference as a Chamber member. This is where business. Government Relations, and community come together to participate in programs, events, and services available to everyone. Our committees work on issues with broad economic impact. From legislative trips to Sacramento, to our annual Progress Seminar designed to educate and inspire, to events like our Farmers Markets, Community Forums, and candidate forums, there are many ways to get involved. We invite our members to engage in ways that reflect the needs of your organization or your personal interests. It's your Chamber membership!

- Five committees to participate in: Education, Economic Development, Transportation & Housing, Government Relations, and Life Sciences.
- Progress Seminar has been bringing together business, Government Relations and community leaders for 50 years.
- Annual Legislative Bus Trip to Sacramento.
- The Chamber hosts a variety of events from weekly Farmers Markets, to Community Forums, candidate forums, and more.

# YOUR GO-TO FOR INSIGHTS, INFORMATION, AND CONNECTIONS

More than 1,400 businesses and organizations are members of The Chamber. This is your source for the latest regional economic insights. When it comes to getting to know the community and meeting our local influencers and doers, The Chamber is your networking resource. We are the eyes and ears into local and state-level governmental activities, and the resource elected officials come to for real-world, right now business perspective. We vet issues. We gather input. And we do what it takes to bring everyone to the table to find common ground.

- Our 1,400+ business and organization members represent 85,000+ employees.
- Quarterly Good Morning Breakfast Series occurs features local county and business leaders.
- Economic Outlook forecast each year in conjunction with SAMCEDA.
- Community Forums.
- Business referrals for members.

#### **OUR VALUES**

#### **BOLD**

#### **Courageous & Forward-Thinking**

We are a dynamic organization that is always looking to the future. Our vision is ambitious and we are passionate about the possibilities for our members and the region. We bring great energy to our work and the communities we support. We take a unique approach that reflects the values and specific needs of the businesses and cities we serve, and we are never afraid when it comes to doing what's right for them.

#### **EARNEST**

#### **Invested & Effective**

We are fully invested in our members and the success of our communities. We take a reasonable approach to establishing effective policies and programs. We look at the data. We gather the inputs. We build the bridges that enable real collaboration. We believe that to have a strong voice, we have to do the hard work that makes us credible and compelling.

#### **ENGAGED**

#### **Attuned & Action-Oriented**

We have our finger on the pulse of what is happening in San Mateo County. We listen closely to the needs of businesses, government leaders, and community members. We stay connected to what's happening. And we foster relationships and encourage building solutions on common ground for shared success.

#### **OPEN**

#### **Inclusive & Welcoming**

We value all voices and strive to create a table big enough for everyone. We appreciate different perspectives and take a collaborative approach. We look at all sides of any issues, fully vet the options, and make thoughtful choices that truly represent the needs of our members and communities.

#### **2024 BOARD OF DIRECTORS**

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#### CHAMBER

#### **Executive Officers**

Chair of the Board Vice Chair - Economic Development Vice Chair - Mbrshp. Srvs, Funding & Comms Vice Chair - Community Development Vice Chair - Governmental Relations Chief Financial Officer

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#### Chamber Team

Alexandra Arnold, Manager of Programs & Marketing Felicia Basques, Manager of Operations Nicole Gallosa, Office Assistant















































