

55th Annual Progress Seminar 2024 Sponsorship Opportunities

Principal Sponsorship Level: \$18,000

- 6 Complimentary Progress Seminar Registrations (\$5700 Value)
- Full Page Advertisement in Printed Progress Seminar Program
- Logo Prominently Displayed on Retractable Banner during all General Sessions and Hosted Evening Receptions (Retractable Banner provided by Chamber San Mateo County)
- Premier Signage at Registration
- Banner Displayed during all General Sessions and hosted Evening Receptions (banners provided by Chamber)
- Showcase Table Available throughout Progress Seminar Weekend
- Premiere Signage at all Event Tables During General Sessions
- Logo Displayed on Progress Seminar Webpage. Linked to Your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating During all General Sessions
- Company Introduction during Saturday's General Session Luncheon
- Giveaway to all Seminar Attendees Provided by Principal Sponsor (Optional)
- Pre and Post Program Promotions on Chamber Marketing Channels

Saturday Night Soiree Sponsorship Level: \$15,000 (SOLD OUT)

- 5 Complimentary Progress Seminar Registration (\$4750 value)
- Full Page Advertisement In Progress Seminar Program
- Logo Prominently Displayed on Retractable Banner during all General Sessions and Saturday Evening Reception and Dinner (Retractable Banner provided by Chamber San Mateo County)
- Company Introduction during Saturday's General Session Luncheon
- Premier Signage on all Event Tables During Saturday Night Evening Reception and Dinner
- Logo Displayed on Progress Seminar Webpage. Linked to Your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Reserved Dignitary Program Table During the Saturday Evening Reception and Dinner
- Company Introduction & Welcome at start of the Evening Dinner
- Sponsor to introduce evening entertainment
- Giveaway to all Seminar Attendees Provided by Networking Dinner Sponsor (Optional)
- Showcase Table Available Throughout Progress Seminar Weekend

Premier Sponsorship Level: \$9,000 (SOLD OUT)

- 4 Complimentary Progress Seminar Registrations (\$3,800 Value)
- Full Page Advertisement Inside Seminar Program
- Logo Prominently Displayed on Retractable Banner during all General Sessions and Hosted Evening Receptions (Retractable Banner provided by Chamber San Mateo County)
- Showcase Table Available throughout Progress Seminar Weekend
- Premier Signage at all Event Tables During General Sessions
- Logo Displayed on Progress Seminary Webpage, Linked to your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating, Company Introduction and Recognition During Saturday's General Session Luncheon
- Giveaway to all Seminar Attendees provided by premier sponsor (optional)

Entertainment Sponsorship Level: \$6,000

- 1 Complimentary Seminar Registration (\$950 Value)
- Logo Recognition In Seminar Program
- Verbal Recognition and Introduction of the Company During a General Session
- 1/2 Page Advertisement In Seminar Program
- Company Acknowledgment on Marketing Collateral and Event Webpage

Notebook Sponsorship Level: \$5,000 (SOLD OUT)

- 400 Notebooks distributed to all Full Registrants, Keynote Speakers and Panelists
- Company Logo Imprinted on Inside Cover of Notebooks
- Logo Recognition In Seminar Program
- Verbal Recognition and Introduction of the Company During a General Session
- 1/2 Page Advertisement In Seminar Program
- Company Acknowledgment on Marketing Collateral and Event Webpage

General Session Sponsorship Level: \$5,000 (1 Available)

- Verbal Recognition and Introduction of Company During Designated General Session
- Premier Signage at Grand Ballroom Entrance and Event Tables During Designated Session
- 1/2 Page Advertisement In Seminar Program
- Dignitary Seating at the Dias During Designated General Session
- Company Acknowledgement on Marketing Collateral and Event Webpage

Program Sponsorship Level: \$4,000 (SOLD OUT)

- 600 Programs Distributed to all Registrants, Keynote Speakers, Panelists, Media & Post-Event Promotions
- Company Logo Prominently Displayed on Cover of Seminar Program
- Verbal Recognition of Company During a General Session
- 1/4 Page Advertisement In Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage

Media Sponsorship Level: \$4,000 (2 available)

- Company Name on All AV Presentations throughout Seminar
- Company Logo Recognition In Seminar Program
- 1/4 Page Advertisement In Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage

Badge Sponsorship: SOLD OUT

- Company Name on all Registrant & Guest Name Badge (Worn by all attendees for admittance to sessions)
- Company Logo Recognition In Seminar Program
- Verbal Recognition of Company During a General Session
- 1/4 Page Advertisement In Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage

Mid-Morning Break Sponsorship Level: \$3,000 (SOLD OUT)

- Premier Signage at Coffee Break with Company Logo (Provided by Chamber)
- Sponsor may provide napkins with Corporate Logo for Conference staff to distribute
- Company Logo Recognition In Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage

Corporate Sponsorship Level: \$2,000

- Company Logo Recognition In Seminar Program
- Verbal Recognition of Company During Saturday's General Session Luncheon
- Company Acknowledgement on Marketing Collateral and Event Webpage