

52nd Annual

# PROGRESS SEMINAR

## 2021 SPONSORSHIP OPPORTUNITIES



### SIGNATURE SPONSOR - \$40,000

Contact the Chamber for more information

### SATURDAY EVENING DINNER SPONSOR

- 7 Complimentary Seminar Registrations (\$6000 Value)
- Full Page Advertisement inside Seminar Program
- Banner Displayed during all Saturday Evening Networking Reception & Dinner (banner provided by Chamber)
- Showcase Table Available Throughout Progress Seminar Weekend
- Premiere Signage at all Event Tables During Saturday Evening Networking Reception and Dinner
- Logo Displayed on Progress Seminar Webpage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating at the Dias During the Saturday General Session Luncheon
- Company Introduction and Recognition During Saturday Evening Dinner
- Giveaway to all Seminar Attendees Provided by Networking Dinner Sponsor (optional)



### PRINCIPAL SPONSOR

- 5 Complimentary Seminar Registrations (\$4000 Value)
- Inside Cover Advertisement in Seminar Program
- Premiere Signage at Registration & on Event Tables in all General Sessions (banners provided by Chamber)
- Banner Displayed during all General Sessions & Hosted Evening Receptions (banners provided by Chamber)
- Showcase Table Available Throughout Progress Seminar Weekend
- Premiere Signage at all Event Tables During General Sessions
- Logo Displayed on Progress Seminar Webpage, Linked to Your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating at the Dias During the Saturday General Session Luncheon
- Company Introduction and Recognition During Saturday's General Session Luncheon
- Giveaway to all Seminar Attendees Provided by Principal Sponsor (optional)

**FACEBOOK**



### PREMIER SPONSOR

- 4 Complimentary Seminar Registrations (\$3000 Value)
- Full Page Advertisement inside Seminar Program
- Banner Displayed during all General Sessions and Hosted Evening Receptions
- Showcase Table Available Throughout Progress Seminar Weekend
- Premiere Signage at all Event Tables During General Sessions
- Logo Displayed on Progress Seminar Webpage, Linked to Your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating at the Dias During the Saturday General Session Luncheon
- Company Introduction and Recognition During Saturday's General Session Luncheon
- Giveaway to all Seminar Attendees Provided by Premier Sponsor (optional)

**Stanford University**



**~SAN MATEO~  
CREDIT UNION**

**Notebook Sponsor**

- 400 Notebooks distributed to all Full Registrants, Keynote Speakers and Panelists
- Company Logo Imprinted on Inside Cover of Notebooks
- Logo Recognition in Seminar Program
- Verbal Recognition and Introduction of Company During a General Session
- 1/2 Page Advertisement in Seminar Program
- Table Available During Registration to Display Company Literature
- Company Acknowledgement on Marketing Collateral and Event Webpage



**General Session Sponsor - \$5,000**

- Verbal Recognition and Introduction of Company During Designated General Session
- Premiere Signage at Grand Ballroom Entrance and Event Tables During Designated Session
- 1/4 Page Advertisement in Seminar Program
- Dignitary Seating at the Dias During Designated General Session
- Company Acknowledgement on Marketing Collateral and Event Webpage
- Table Available During Designated General Session to Display Company Literature



**Program Sponsor - \$4,000**

- 700 Programs Distributed to all Registrants, Keynote Speakers, Panelists, Media and Post Event Promotions
- Company Logo Prominently Displayed on Cover of Seminar Program
- Verbal Recognition of Company During a General Session
- 1/4 Page Advertisement in Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage



**Badge Sponsor**

- Company Name on all Registrant & Guest Name Badge (Worn by all attendees for admittance to sessions)
- Company Logo Recognition in Seminar Program
- Verbal Recognition of Company During a General Session
- 1/4 Page Advertisement in Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage



**Tech Sponsor**

- Company Name on All AV presentations throughout Seminar
- Company Logo Recognition in Seminar Program
- 1/4 Page Advertisement in Seminar Program
- Logo on Marketing Collateral and Event Webpage



**Mid-Morning Break Sponsor**

- Premiere Signage at Coffee Break (Banner with Company Logo, Provided by Chamber)
- Sponsor may provide napkins with Corporate Logo for Conference staff to distribute
- Company Logo Recognition in Seminar Program
- Company Acknowledgement on event marketing collateral and event webpage



**Corporate Sponsor -\$1,500**

- Premiere Signage with Company Logo During Friday and Saturday Evening Receptions
- Company Logo Recognition in Seminar Program
- Verbal Recognition of Company During Saturday's General Session Luncheon
- Company Acknowledgement on Event Marketing Collateral and Event Webpage

